



OFFICIAL Online Show Daily News & Web TV

As the **Official Online Show Daily News supplier and Web TV for DSA/NATSEC 2020**, Army Recognition editorial team will have a significant presence at the show to provide a full coverage about this event. Published online and updated daily, use DSA/NATSEC 2020 Official online show daily news and Web TV to increase your impact and presence before, during and after the exhibition with our advertising and marketing services.

Our **Official Online Daily News and Web TV DSA/NATSEC 2020** spread all activities of the event and provides all exhibitors with a global online window in parallel with DSA/NATSEC 2020 exhibition about the latest defence and security technologies and innovations. Our Online Show Daily News will be read by 25,000 to 30,000 people from 130 countries during the event.

DSA/NATSEC 2020 OFFICIAL ONLINE SHOW DAILY NEWS MEDIA PARTNER			
Product name	Description	Time)	Unit Price
Advertorial	Full advertorial article in the official online show daily news DSA/NATSEC 2020.		950 €
Top Fixed Banner 468x100	Banner on top page of the official online show daily news DSA/NATSEC 2020, with a direct link to your website .		2,450 €
Right Fixed banner 300x90	Right fixed banner on top page of the official online show daily news DSA/NATSEC 2020, with a direct link to your website.		1,950 €
Rectangle 300x250	Rectangle banner on top page of the official online show daily news DSA/NATSEC 2020, with a direct link to your website.		2,950 €
DSA/NATSEC 2020 Official WebTV Advertising			
Video Advertorial	2' Video advertorial in one official Daily Video , promote your Company and/or products with a video recorded on site by Army Recognition video team and published in the Official Web TV daily video.	No limit	2,450 €
Video Advertorial	A Video advertorial made by Army Recognition is a blend of advertisement and editorial which feature presentations of products, services, and packages for defence and security industry during DSA/NATSEC 2020.	No limit	4,950 €
Sponsoring WebTV	Daily «Show Video Reports» will be produced during the event by Army Recognition. You can sponsor these video reports with an advertisement (up to 30 seconds) to be played at the beginning of each video. Becoming a sponsor also entitles to a coverage of your company and products in one of our video reports (for 1 to 2 minutes).		9,950 €

Online marketing and advertising solutions on our websites			
Page hosting			
Company Profile	General profile of the Company with press releases, an overview of the main products and a request form for potential customers among our readers.	1 year	750 €
Product page	The product page data sheet presents a general overview of the product, technical information, product details with request form to the company and pictures and/or videos.	1 year	950 €
Web Banners			
Top Fixed Banner 468x100	Banner on each top page, with a direct link to your website or inside Army Recognition.	7 days 30 days	750 € 3,000 €
Top Fixed banner 728x90	Banner on each top page, with a direct link to another website or inside Army Recognition.	7 days 30 days	1000 € 4,000 €
Right Fixed banner 300x90	Right fixed banner on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	500 € 2,000 €
Rectangle 300x250	Rectangle banner on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	750 € 3,000 €
Skyscraper 160x600	Skyscraper on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	1250 € 5,000 €
Logo 135x135	Logo on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	500 € 1,000 €
Videos			
Video Advertising	Your own video company on each page of our websites.	7 days 30 days	1250 € 4,950€
Video advertorial	A Video advertorial made by Army Recognition is a blend of advertisement and editorial which feature presentations of products, services, and packages for defence and security industry.	For life	4,950 €
Press release			
Newsletter	Army Recognition Monthly Newsletter with news, defence show information and defence industry ongoing contracts sent to 10000 people from the defence and security sector with your latest press releases.	1 year	2,500 €
Advertorial or Press Release	Online article to promote Defense or Security Company and/or products including pictures and video.	1 year	950 €

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