



# ARMY RECOGNITION

www.armyrecognition.com

ARMY RECOGNITION OFFICIAL ONLINE SHOW DAILY NEWS & WEB TV

Contact : [marketing@armyrecognition.com](mailto:marketing@armyrecognition.com)

## UMEX 2022



### OFFICIAL Online Show Daily News and Official Web TV

As the **Only Official Online Show Daily News and Official Web TV** supplier for **UMEX 2022**, Army Recognition editorial team will have a significant presence at the show to provide a full coverage about this event. Published online and updated daily, use **UMEX 2022 Official Online Show Daily News and Official Web TV** to increase your impact and presence before, during and after the exhibition with our advertising and marketing services.

Our **Official Online Show Daily News and Official Web TV UMEX 2022** spread all activities of the event and provides all exhibitors with a global online window in parallel with **UMEX 2022** exhibition about the latest defence and security technologies and innovations. The News Online will be read more than 35,000 people every day from 130 countries during the event.

As Official Web TV for **UMEX 2022**, we will cover the event with daily videos, published every day on Army Recognition website, our Defense Web TV news channel and the official website of **UMEX 2022**.

UMEX 2022 OFFICIAL NEWS ONLINE MEDIA PARTNER			
Product name	Description	Time	Unit Price
<b>Advertorial</b>	Full advertorial article in the official News Online UMEX 2022.	event	950 €
<b>Top Fixed Banner 468x100</b>	Banner on top page of the official News Online UMEX 2022, with a direct link to your website .	event	2,450 €
<b>Right Fixed banner 300x90</b>	Right fixed banner on top page of the official News Online UMEX 2022, with a direct link to your website.	Event	1,950 €
<b>Rectangle 300x250</b>	Rectangle banner on top page of the official News Online UMEX 2022, with a direct link to your website.	event	2,950 €
UMEX 2022 Official WebTV Advertising			
<b>Video Advertorial</b>	2' Video advertorial in one official Daily Video , promote your Company and/or products with a video recorded on site by Army Recognition video team and published in the Official Web TV daily video.	No limit	2,450 €
<b>Video Advertorial</b>	A Video advertorial made by Army Recognition is a blend of advertisement and editorial which feature presentations of products, services, and packages for defence and security industry during UMEX 2022.	No limit	4,950 €
<b>Sponsoring WebTV</b>	Daily «Show Video Reports» will be produced during the event by Army Recognition. You can sponsor these video reports with an advertisement (up to 30 seconds) to be played at the beginning of each video. Becoming a sponsor also entitles to a coverage of your company and products in one of our video reports (for 1 to 2 minutes).		9,950 €

**Army Recognition Group SPRL**

**Marketing and Promotion for Defense / Security Industry and Exhibitions**

Promenade des Ours n°11 – 5300 Andenne – Belgium Tel: +32 (0)85-30.00.72

Mail : [Marketing@armyrecognition.com](mailto:Marketing@armyrecognition.com) Website : <https://www.armyrecognition.com>

<b>Online marketing and advertising solutions on our websites</b>			
<b>Page hosting</b>			
<b>Company Profile</b>	General profile of the Company with press releases, an overview of the main products and a request form for potential customers among our readers.	1 year	750 €
<b>Product page</b>	The product page data sheet presents a general overview of the product, technical information, product details with request form to the company and pictures and/or videos.	1 year	950 €
<b>Web Banners</b>			
<b>Top Fixed Banner 468x100</b>	Banner on each top page, with a direct link to your website or inside Army Recognition.	7 days 30 days	750 € 3,000 €
<b>Top Fixed banner 728x90</b>	Banner on each top page, with a direct link to another website or inside Army Recognition.	7 days 30 days	1000 € 4,000 €
<b>Right Fixed banner 300x90</b>	Right fixed banner on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	500 € 2,000 €
<b>Rectangle 300x250</b>	Rectangle banner on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	750 € 3,000 €
<b>Skyscraper 160x600</b>	Skyscraper on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	1250 € 5,000 €
<b>Logo 135x135</b>	Logo on each top page, with a direct link to another website or within Army Recognition.	7 days 30 days	500 € 1,000 €
<b>Videos</b>			
<b>Video Advertising</b>	Your own video company on each page of our websites.	7 days 30 days	1250 € 4,950€
<b>Video advertorial</b>	A Video advertorial made by Army Recognition is a blend of advertisement and editorial which feature presentations of products, services, and packages for defence and security industry.	For life	4,950 €
<b>Press release</b>			
<b>Newsletter</b>	Army Recognition Monthly Newsletter with news, defence show information and defence industry ongoing contracts sent to 10000 people from the defence and security sector with your latest press releases.	1 year	2,500 €
<b>Advertorial or Press Release</b>	Online article to promote Defense or Security Company and/or products including pictures and video.	1 year	950 €

## Contact information:

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Andenne 5300  
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